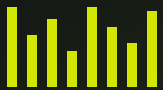




DISCOVERY WALKTHROUGH · LOOP 6 SYSTEM

LEADS YOU CAN ACTUALLY **PICK FROM,** TRACK & PROVE.

Most shops pay for marketing they cannot measure. We close that gap. Every dollar of ad spend traced from the click, to the call, to the booked job, to the paid invoice in your shop.



FOR AUTO REPAIR SHOP OWNERS

GET IN TOUCH

sales@tunedupdigital.com

THE PROBLEM

WHERE YOUR **MONEY LEAKS**

You are paying for marketing every month and you cannot see it working. If you cannot trace a call back to a job, you are guessing. Here is where it slips through the cracks.



RANDOM LEADS

The phone rings, but it is tire-kickers and price shoppers. Not the brake jobs and diagnostics that actually pay your bills.



NO TRACKING

You cannot tell which ad, which keyword, or which page actually made that phone ring. So you cannot do more of what works.



NO PROOF OF ROI

Money goes out to ads every month with no clear line back to the paid invoices sitting in your shop. That is a leak you can feel.



The result: you are **guessing instead of growing.**

WHY IT MATTERS RIGHT NOW

THE CARS ARE STILL **BREAKING**. THE CALLS ARE GOING SOMEWHERE.

Drivers are holding their cars longer and putting off work until something forces them in. The shops that stay visible and easy to reach win those jobs. The ones that go quiet lose them to the shop down the road.

12.8 yrs

Average age of cars on US roads. Older cars mean more repairs, more often.

S&P GLOBAL MOBILITY, 2025

\$28.50

Average cost per lead for auto repair on Google. The lowest of any industry.

WORDSTREAM BENCHMARKS, 2025

74%

Of phone callers book an appointment, far more than web forms. The call is the job.

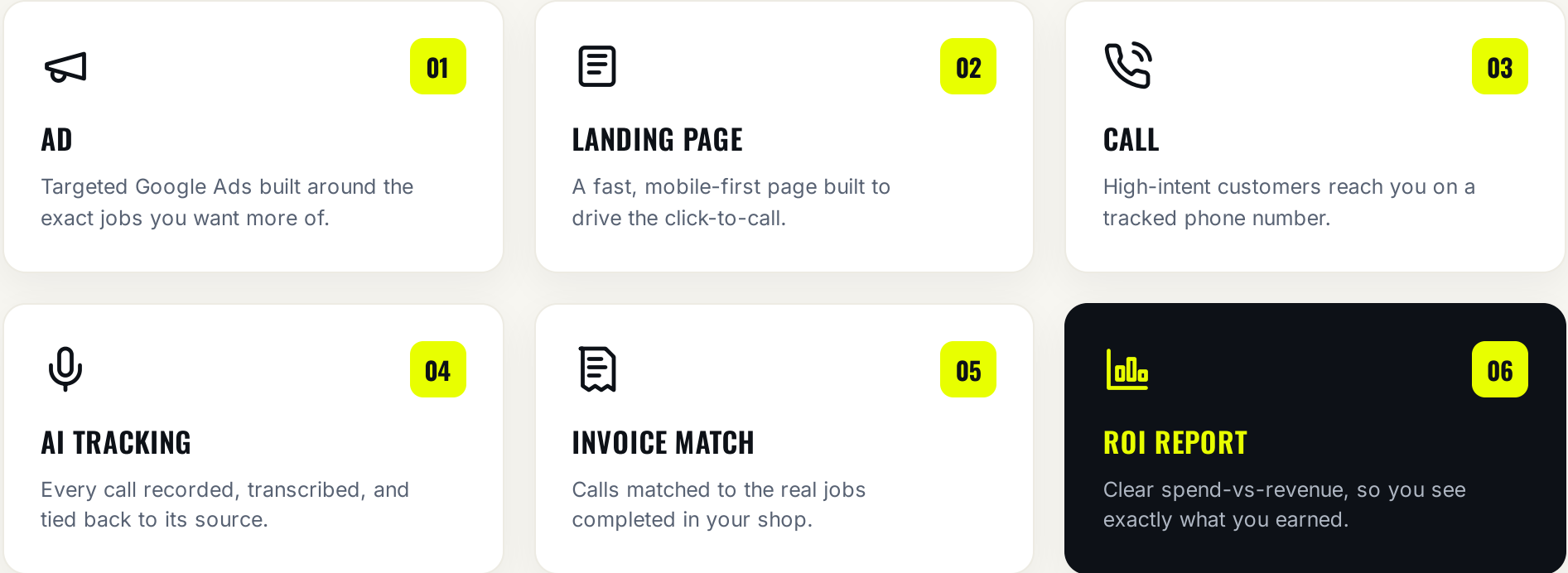
INDUSTRY CALL-CONVERSION DATA

When budgets get tight, the shop that keeps showing up for "brake repair near me" takes the work. Pulling back now just hands those high-intent calls to your competitor.

OUR PROPOSAL

THE LOOP 6 SYSTEM

Six connected stages. Each one feeds the next, and the last one proves the first. One machine, not six tools.



CLICK → LANDING PAGE → TRACKED CALL → **BOOKED JOB** → PAID INVOICE

YOUR LEAD-CAPTURE WEBSITE

BUILT FOR **ONE JOB**: TURNING CLICKS INTO BOOKED WORK

No bloated brochure site. Every element on the page exists to turn an ad click into a call or a booking. It is all included.



CLICK-TO-CALL TRACKING

Dynamic numbers tie every call back to the exact ad and keyword that drove it.



ONLINE BOOKING FORM

Customers book the service they need in seconds, day or night.



LOCAL SEO FOUNDATION

Built to rank for the services and the area you actually serve.



SERVICE-AREA PAGES

Pages targeting your highest-value jobs and your best neighborhoods.



TRUST ELEMENTS

Reviews, certifications, and guarantees that win the call.



LIVE PERFORMANCE DATA

Spend, calls, and ROI visible to you at all times. No black box.

THE PART NOBODY ELSE SHOWS YOU

WE MATCH YOUR CALLS TO REAL INVOICES

Other agencies stop at clicks. We connect the phone numbers from your campaigns to the invoices in your shop. That is your real return on ad spend, not a vanity metric.



TRACKED CALL

A high-intent call comes in from your live ad campaign.



MATCHED

We link that call to a job by number and timestamp.



PAID INVOICE

The job is completed and invoiced in your shop.

EVERY \$1 TRACED, END TO END

Ad → Call → Booked Job → Invoice. Full-funnel visibility you can actually see.

REAL ROI

WHY SHOPS CHOOSE US

THE DIFFERENCE IS THE PROOF

Plenty of agencies will sell you traffic. Almost none will tie it back to the money in your till. Here is the honest side-by-side.

✗ TYPICAL AGENCY

- ✗ Sends you traffic, then walks away.
- ✗ Reports clicks and impressions.
- ✗ No link between ads and real revenue.
- ✗ Any lead counts as a win.

✓ TUNEDUP DIGITAL

- ✓ Builds the whole capture system for you.
- ✓ Reports booked jobs and real ROI.
- ✓ Matches every call to a paid invoice.
- ✓ Targets the jobs you actually want.

SIMPLE, FLAT PRICING

ONE PLAN. **EVERYTHING** INCLUDED.

Website, tracking, and custom Google Ads, all managed and optimized as one system. No setup games, no surprise line items.

THE LOOP 6 PLAN

\$1,200

 / month

Website + tracking + custom Google Ads, built and run as one machine that ties every dollar back to booked jobs.

- ✓ Lead-capture website
- ✓ Custom Google Ads campaigns
- ✓ Ongoing optimization
- ✓ Call tracking + AI transcripts
- ✓ Invoice-matched ROI reports
- ✓ Live performance dashboard

2-MONTH RUNWAY

Not to lock you in. Real results take a few weeks of live data. The two months let us optimize your campaigns so you see what the system can actually do, instead of judging it on a half-tested first draft. It is about protecting your result.



NEXT STEP

LET'S BUILD YOUR LOOP.

We will map out the jobs you want more of, show you the exact campaigns we would run, and get your lead-capture site live.

- Map the jobs you want more of

- See the campaigns we'd run

- Get your site live

BOOK YOUR BUILD SESSION

sales@tunedupdigital.com

TUNEDUP DIGITAL · METRO DETROIT